Florida Hardware

IDS INDEPENDENT DEALER SUPPLY
DIVISION OF FLORIDA HARDWARE LLC

YOU'RE INVITED TO

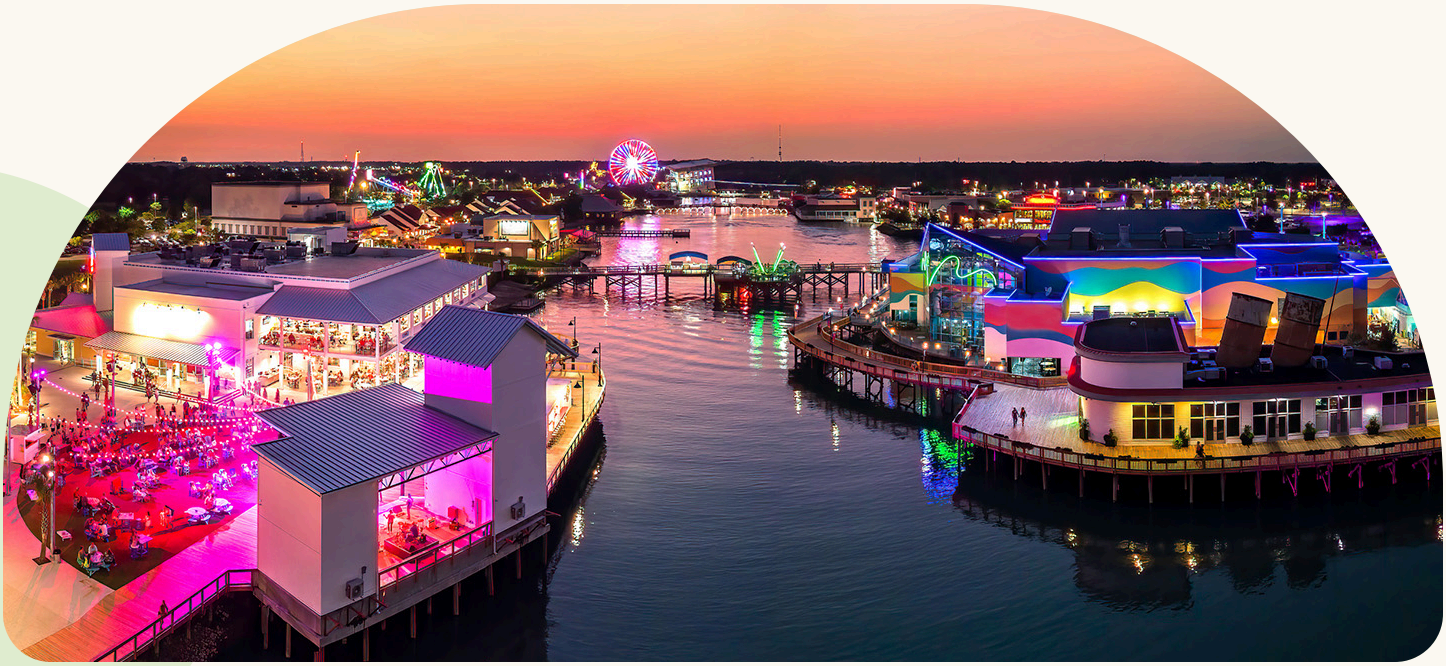
Spring into the

2027 Dealer Market

February 12 & 13, 2027

MYRTLE BEACH, SOUTH CAROLINA

Sheraton Myrtle Beach Hotel & Convention Center



Explore the latest products. Discover what's next for your store.

To support our ongoing growth, Florida Hardware recently expanded our sales team with several experienced representatives. Bringing their expertise and strong relationships under the Florida Hardware umbrella significantly expands our footprint, giving you access to more vendor lines and product opportunities on the show floor.

REGISTER NOW → **FLORIDAHARDWARE.COM/DEALERMARKET**

www.floridahardware.com/dealermarket • 800-793-0926 • 436 Cassat Ave, Jacksonville, FL 32205



VENUE & LODGING

Sheraton Myrtle Beach Hotel & Convention Center

2101 N Oak Street, Myrtle Beach, SC 29577

Rooms are available at **$139.00 / night** plus applicable taxes. Parking at the hotel is complimentary. **Rates are available until 01/19/2027.** Book online to secure the discount at www.FloridaHardware.com/DealerMarket

Only coming for the day? No problem! Parking is available at the convention center for $10/day.

4 Reasons to Attend

01

VALUE through deep discounts on Target and Money Tree items, plus travel credit

02

CONNECTIONS with over 500 manufacturers and fellow retailers in the industry

03

ACCESS to the newest product launches alongside seasonal bestsellers

04

NETWORKING events, including a Welcome Reception and complimentary lunches

ATTEND & EARN CREDITS

2 Ways to Collect

1 **Purchases at the Show**

As you make qualifying purchases at the Dealer Market, you'll have the chance to earn travel reimbursement. We'll send you a check or apply a credit to your account, making it easy to receive your reward. Reach out to your salesperson today for more details.

2 **Purchase History**

Gator Bucks are Florida Hardware's special currency that can be spent at the Dealer Market. They are distributed to the show customers in attendance. You can spend Gator Bucks in show sponsor booths and a credit will be applied to your account against that purchase. **Gator Bucks are accrued based on purchase history in increments between $50 and $250.**

REGISTER NOW

www.FloridaHardware.com/DealerMarket

Store Name _____

Store Address _____

City, State, Zip _____

Buyer 1 _____

Buyer 2 _____

Buyer 3 _____

Return Your Registration

By Fax: (800) 473-9271

By Email: dealermarket@floridahardware.com